

# DO NOT TRESSPASS

Given how hair fall is an issue of concern among young adults, a revolutionary approach for treating hair loss has emerged. An expert examines the concept...

DR DEBRAJ SHOME



Given the pollution and stress which comes with the daily grind, our hair happens to take a beating, more often than not. When it comes to the things which are ridiculously harmful to our hair health, stress and pollution are just the tip of the iceberg. Our lifestyle and very importantly our genes hold the key to the good health of our hair. One of the biggest issues with hair, that practically seems to be a problem with seven out of ten people nowadays, is rapid hair fall or hair loss. Hair loss is something that can be very difficult to cope up with, because of the rate at which it takes place. Many people, especially the ones who are genetically predisposed, find the damage to have already been severe, by the time they even decide to visit a doctor or a trichologist.

The bad news is that if it is in your genes there is no way you can escape hair loss. However, there is some good news as well. The world of healthcare and medicine has witnessed some immensely phenomenal inventions.

One of the biggest inventions of modern cosmetic medicine has been the invention of a hair growth formulation, which is known as the QR678. After years of research and clinical trials on over 10000 patients, the QR678 was recently awarded a patent from the United States Patent and Trademark Office (USPTO), which is a remarkable feat for any pharmaceutical invention.

So, what makes the QR678 the most revolutionary approach for treating hair loss? QR678 is essentially a potent mixture of hair growth factors or proteins which are already present in the human scalp and which are responsible



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for hair growth. In patients with hair fall, it has been proven that these growth factors decrease in the scalp. With the help of microinjections into the scalp skin, this QR 678 Formulation is injected in to the scalp of the patient. QR678 is a remarkable invention, as it uses the growth factors that are already present in humans and helps the hair grow back. This procedure has clear advantages over traditional hair transplantation. The hair that grows back by the treatment with QR678 looks natural, as the dormant or dead hair follicle are stimulated to grow hair again.

One injection of QR678 costs only about ₹6,000 and a patient may require 4-8 of these injections, each at monthly intervals, for the purpose of hair restoration, depending on the extent of hair loss that they face.

*The writer is a facial plastic surgeon.*

*(Disclaimer: Always check with an expert before going ahead with the treatment.)*

A file picture of Tyra Banks used for representational purposes only

